

PRESS RELEASE

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FOR IMMEDIATE RELEASE

CosaTron Announces Appointment of Doug Crooks, Director of Sales

CosaTron the leading US Manufacturer of air purification systems appoints Doug Crooks to Director of Sales.

Tampa, FL (March 21, 2014) -- CosaTron, a division of CRS Industries, the leading U.S. manufacturer of air purification systems for commercial HVAC systems sold worldwide, announced today the appointment of Doug Crooks to the position of Director of Sales effective April 1, 2014.

Mr. Crooks has a combined 29 years of experience in the specialty construction and HVAC industries. He has served in increasingly responsible sales positions since 1985, which include 10 years as Vice President of Sales for The Brand Companies, one of the nation's largest specialty contractors. He spent the past 13 years in the commercial HVAC industry, the last 7 were spent as the Regional Sales Manager for Metal Industries, Inc., which has grown to become a leading worldwide supplier of commercial air distribution products. At Metal Industries Crooks was the Regional Sales Manager for the Southeastern US, the Caribbean, South America and the Middle East.

In his new role, he will focus on developing a stronger sales distribution network and expanding brand awareness of the CosaTron indoor air quality solutions for specific applications in the US, the Middle East, Asia and the Australian markets.

"I am very excited to be a member of the CosaTron team and look forward to applying my experience to better align our distribution partners so we can increase awareness of how the CosaTron Air Purification System Technology is able to solve indoor air quality issues in a variety of applications," said Crooks.

“I am very pleased to welcome Doug as the newest member of the CosaTron Team in his capacity as Director of Sales,” said CosaTron President Eric Bratton. “His experience in building a successful sales team and managing new business both domestically and internationally will be a huge asset as we continue to grow.”

Mr. Crooks holds a B.S. degree in Geology from the University of South Florida, in Tampa, Florida. Outside of work he enjoys spending time with his family, boating and golfing.

About CosaTron

CosaTron, is the global leader in indoor air quality solutions for residential and commercial applications. For over 50 years, CosaTron has been improving the quality of indoor air in a variety of commercial applications, which include hospitals, arenas, schools, office buildings, and more. Over 30,000 units have been installed across 18 countries. CosaTron’s patented technology accelerates the natural coagulation of airborne particulate matter and increases the effectiveness of filters, which allows the efficient removal of germs, bacteria, allergens, smoke, volatile organic compounds, industrial process byproducts and other particulates from the air. The CosaTron family of products is made in the USA and is custom designed and built to meet the specific needs of the application; CosaTron is focused on solving specific indoor air quality issues. CosaTron is a division of CRS Industries, Inc. and is a privately owned US Company.

For more information, reporters may contact:

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